
FANTASTIC 欢乐春节
ART CHINA 艺术中国汇

**2016
INTERNATIONAL
CREATIVE FESTIVAL
PROVISIONS**

**2016
纽约国际艺术与创意博览会
参展细则**

1.Introduction

Happy Chinese New Year Fantastic Art China New York series events is hosted by the Ministry of Culture of the People's Republic of China, and co-organized by Central Academy of Fine Arts and American Chinese Culture Association. It is the first major international art event that promotes traditional Chinese culture in the form of contemporary public art. Since its inauguration in 2015, it has been accepted widely by audience in China and abroad. The 2016 Fantastic Art China will mobilize the best artists from all over the world, and integrate traditional culture, visual and performing art, designs, as well as educational purpose with the events. On the occasion of the Chinese Spring Festival, using art as the medium, it will recreate traditional culture with contemporary art, celebrate the Lunar New Year and share Chinese culture together with people all over the world.

The 2016 Fantastic Art China New York series events is to be held at famous venues in New York, including Lincoln Center, Empire State Building, Times Square, Jacob K. Javits Convention Center, and Pier 84 at Hudson River Park. It comprises the exhibition of public art, the International Creative Festival, the light installation on the Empire State Building, the New Year fireworks show, as well as the Seminar on Art Education at Columbia University. As one of the most important parts of this events series, the New York International Creative Festival will mobilize resources in the art industries worldwide, fully cooperate with cultural and art institutions around the globe, institutes of higher education, as well as media. With the full support of the Ministry of Culture of China, the China National Arts Fund, and the Consulate General of the People's Republic of China in New York, the Festival shall build a world-class globalized platform where art works can be shown and traded. And it will bring to the people around the world a feast of oriental art on the event of the 2016 Chinese New Year.

2. General Rules

This file contains the terms for participating in 2016 Fantastic Art China • International Creative Festival .It is compiled and executed by the executive committee of 2016 Fantastic Art China • International Creative Festival (hereinafter referred to as executive committee). The executive committee reserves the right of final interpretation. All applicants and exhibitors shall accept unconditionally the terms stipulated in this file.

3. Basic Information

- 3.1 Name: 2016 International Creative Festival
- 3.2 Location: Javits Convention Center, New York
- 3.3 Duration: Feb.5th – 10th, 2016
 - Opening: 4:30pm Feb.5th, 2016
 - Preview Exhibition: 4:30pm – 7:00pm Feb.5th, 2016
 - Open Hours: 10am-7pm Feb.6th-10th, 2016
- 3.4 Installation: Exact time of installation to be determined
- 3.5 Dismantling: Feb.10th, 2016

4. Application

- 4.1 Exhibitors: gallery, art agency, art organization and institute.
- 4.2 Exhibit categories: water&ink, calligraphy, watercolors, paintings, engraving, sculptures, installations, design product, photographs, video& digital artworks, etc.
- 4.3 Applications must be submitted as per the official forms enclosed herein. An application is valid by a completed application form with the director's signature and exhibits registration. The deadline of application is Nov.29th , 2015.
- 4.4 The Executive Committee and Academic Committee will review all applications, and shall be the final judge of all applications and may accept or reject applications in their independent and absolute discretion. Selection procedures shall remain confidential throughout.
- 4.5 The Executive Committee will send the Acceptance of Application to exhibitors before Dec 10, 2015 by mail or fax, to inform the booth number and booth fee. After receiving the booth fee, the Executive Committee will send the Exhibitors' Manual to exhibitors to inform the schedule and other details.
- 4.6 The applicant guarantees that all information in the application submitted to Executive Committee is true and accurate. Applicant or exhibitor must ensure all artworks for exhibition are original. The Executive Committee reserves the right to revoke any accepted application's false information or work have been submitted in the application or if the exhibitor fails to comply with these Regulations, and in such case, the deposit or full payment shall be forfeited. In addition, the exhibitor will

indemnify and hold Executive Committee harmless from any loss and damage incurred or suffered by Executive Committee as a result of the exhibitor's breach of any of these Regulations.

4.7 The Executive Committee reserves the right to require complete details of a proposed exhibit and prohibit the exhibition of any object that does not meet the requirements of the fair. If necessary, the removal of such objects will be at the expense of the exhibitor.

5. Booth Fee

5.1 Creative Pavilion

Area: type A - standard 25 m² (5m×5m)
type B - standard 50 m² (5m×10m)
type C - otherwise shaped, area according to site specifics

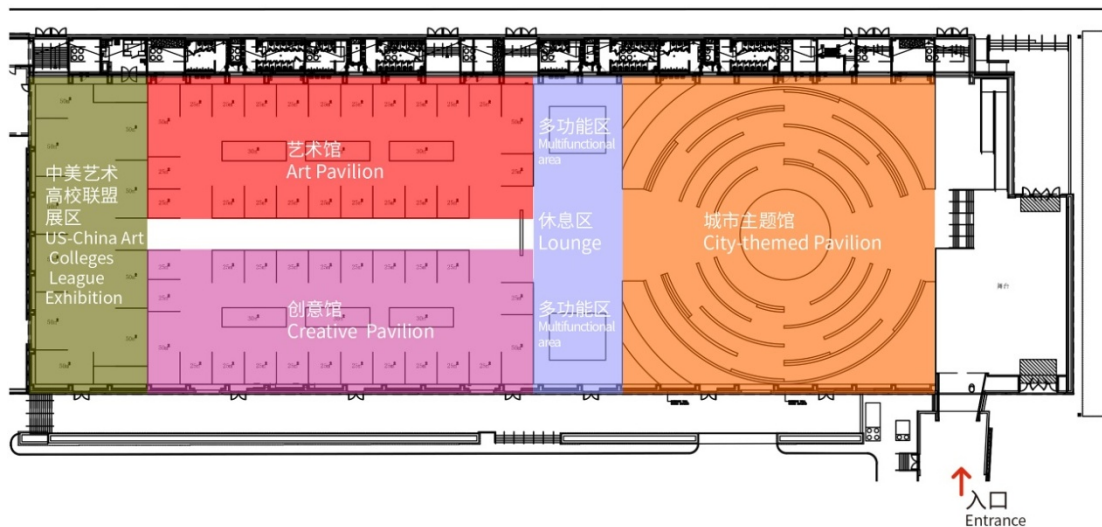
Price: RMB 4,800/m²

5.2 Art Pavilion

Area: type A - 25 m² (Exhibition line: 12m-15m)
type B - 50 m² (Exhibition line: 20m-30m)

Price: RMB 4,800/m²

5.3 Exhibition Plan



*Please refer to the final exhibition contract for final exhibition plan

5.4 Payment

If the exhibitors' application is approved, The Executive Committee will e-mail or fax the Acceptance of Application. Depending on the Acceptance of Application, exhibitors will be required to make full payment of the total booth rental within the (5) workdays as per the following account:

Receiver's Bank: Bank of Communications, Maizidian Sub-branch, Beijing

Receiver's Name: Beijing Branch of Guangdong Jimei Design Construction Co.,Ltd.

Account No.: 110060834018000465871

5.5 Payment is deemed to be received upon bank's confirmation of telegraphic or wire transfers. If the exhibitor does not pay the full booth fee according to the schedule, The Executive Committee reserves the right to reallocate its booth to others.

5.6 The Organizing Committee will inform the payer once it has received the booth fee, and will prepare the receipts. The receipts will be sent along with the Exhibition Manual if the payer has no other requirement.

5.7 The participant who has failed to complete the installation of the exhibition according to the schedule will lose the right to use the booth. The Organizing Committee reserves the right to end the contract with this particular participant. In this case, the participant will assume the responsibility of breaching the contract and the Organizing Committee will not refund the money that has been paid and will not bear any costs that have arisen from this.

5.8 If the participant wishes to withdraw from the exhibition after the exhibition fee has been paid, the refund procedure is as follows:

Withdraw prior to Dec. 20, 2015: The Organizing Committee will take 30% as the penalty, and the remaining 70% will be returned.

Withdraw after Dec. 20, 2015: The money paid will not be refundable.

6. Booth Usage and Design

6.1 Booth space for the Fair will be allocated by the Executive Committee. The Executive Committee only considers the area and booth quantity that an exhibitor is applying for as reference. The Executive Committee reserves the right to rearrange the booths and exhibition space as it sees fit, in its sole discretion. For more information about booth, please see the appendix.

6.2 No exhibitor may sublet or otherwise share any booth either in whole or in part. Products other than those specified in the application form may not be exhibited at the booth. Similarly, artists not specified in the application form may not present their works at the booth. Moreover, an exhibitor shall not display their artworks in the public area.

6.3 Design of the booth: Exhibitor has the obligation to submit the exhibition plan of the exhibition application form. The installation cannot start before the Organizing Committee has granted the approval and the necessary fees have been paid. After the installation is underway, no display board or spotlight can be added.

7. Publicity and Catalogue

7.1 Promotion: The Organizing Committee will publicize the information about the Festival, introduce the exhibition and publish part of the collections that are going to be exhibited on the various media. The official website and the WeChat public account of Happy Chinese New Year Fantastic Art China will promote information about the participating organizations and individuals.

7.2 FAIR CATALOGUE: Each exhibitor will have two free pages in the Fair Catalogue which will consist of exhibitors' contact info. artist list and 1 or 3 images

(300dpi min). The deadline for catalogue information and images is Dec 20, 2015. Any material not received by that date will be regarded as having waived the right to publish in catalogue.

8. Transportation

In order to have all exhibits delivered on time, the executive committee recommends COSCO Logistics to provide transportation service for all the exhibitors. The cost related to transportation shall be paid by the exhibitor.

9. Security

9.1 The security of the exhibits during the installing, staging and dismantling period shall be the responsibility of the participant. In the closing hours during the exhibition, the security job shall be handed to the professional security service appointed by the Organizing Committee.

9.2 For security reasons, nothing can be moved out of the venue during the installing and staging period unless a permit signed by the Organizing Committee allowing the removing of exhibits outside the venue is presented.

9.3 All participants shall follow the regulations regarding fire safety, security and order. The participants shall compensate for all or part of the losses of the host and the third parties incurred by the negligence or violation of the regulations regarding fire safety, security and order.

10. Insurance

10.1 Each exhibitor should obtain full insurance coverage for damage or loss to artworks during transportation and during the period of the fair. The Executive Committee is not liable to any exhibitor for any direct, indirect or consequential damage or loss to artworks during transportation and during the period of the fair, including but not limited to any loss or damage due to failure or malfunction of lighting and air-conditioning.

10.2 Each exhibitor should obtain full health and accident insurance coverage for persons during the period of the fair. The Executive Committee is not liable to any exhibitor for any direct, indirect or consequential damages to the health and safety of persons arising from or connected with exhibitor's participation in the fair.

11. Legal Matters

All exhibitors should obey the related laws and regulations during the fair, including but not limited to:

- 1) Law and regulation pertaining customs declaration and taxing;
- 2) law and regulation pertaining exhibit sales and taxing;
- 3) law and regulation pertaining intellectual property.

The Executive Committee is not liable to any exhibitor for the legal or economic consequences resulted from exhibitors' violating related law or regulation during the fair.

12. Intellectual Property

Exhibitors shall guarantee that all works on display or for sale and all the provided documents shall not be in any violation of any third party's intellectual property rights. Exhibitors are liable to indemnify the Executive Committee for any and all loss or damage suffered or incurred by any copyright or other intellectual property violation.

13. Force Majeure

The Executive Committee is entitled upon the occurrence of acts of God or other events beyond the control of Executive Committee including, but not limited to fire, flood, natural disaster, civil unrest, destruction, damage to property, epidemic, economic or political unrest, or any other matter or cause beyond the control of the Executive Committee to cancel, postpone, or shorten the fair due to force major circumstance, and in such instance, the exhibitors shall not be entitles to a refund of any payment made of Executive Committee or to claim damages from Executive Committee.

14. Services

14.1 Communal storage space for artworks or any other materials is not provided. Additional construction of storage space within the booth is permitted at the exhibitors' own cost.

14.2 In addition, the Executive Committee will provide other services such as hotel reservation, airport transfer, interpreters & labor staff, etc.

15. Contact

Fantastic Art China Executive Committee

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