**Localization World Shanghai 2015 Proposal Submission Form**

\* Required

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If you are a co-worker or assistant submitting this proposal on behalf of the presenter, please include your e-mail address below.

Do you have company approval and funding to speak at Localization World Shanghai? \*

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**Presentation Details**

Presentation Title \*

Presentation Format \*

Select "Case Study" (45-60 minutes) for 1 presenter or 2 co-presenters. Select "Panel Discussion" (60-90 minutes) for up to 3 panelists and 1 moderator. Select "MicroTalk" (7 minutes) for 1 presenter to share an idea or experience (client or vendor welcome).

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Brief Synopsis (STRICT 100 word maximum in one paragraph please) \*Please do not use bullet points or line spacing. \*

A concise description of your presentation. If it is chosen, this text will be used to promote your presentation.

What will the attendees learn or take away from your session? \*

List 3 (1 sentence) take away points. Please be specific.

TOPIC CATEGORY \*

Please read the following descriptions and select the topic category that best fits your proposal.

* + ADVANCED LOCALIZATION MANAGEMENT:  This track, the heart of Localization World, continues to provide the latest information on trends, processes, technologies and influences that shape the world of localization.
  + GLOBAL BUSINESS:  Experienced business people provide practical insights for companies that want to venture with confidence into new international markets.
  + GLOBAL WEB:  Leading companies, each with an outstanding web presence, offer their expertise for launching and maintaining a worldwide web platform.
  + LSP TRACK:  This track presents information about how to run better organizations and increase the profitability of language service providers.
  + LOCALIZATION CORE COMPETENCIES:  An introductory track for companies that need to localize, but are unsure where to start.
  + TAUS: With technology taking an increasingly larger role in translation, this track focuses on best practices and solutions for automating translation and evaluating translation quality, and on how systems and services all work together through standards and application programming interfaces.
  + LOCALIZATION FOR ASIA: case studies and presentations showing solutions to Asia-specific challenges and opportunities

Audience Skill Level \*

* + Beginner (up to 1 year of localization experience)
  + Intermediate (2-4 years of localization experience)
  + Advanced (5+ years of localization experience)
  + Everyone

Has this proposed presentation been presented recently? \*

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If yes, please provide the name(s) and date(s) of the event(s).

**Presenter Information**

Presenter First Name \*

Presenter Last Name \*

Presenter Company \*

Presenter Job Title \*

Presenter Primary E-Mail Address \*

Presenter Biography (strict 100 word maximum in one paragraph please) \*

A brief biography, in the third person, about your qualifications, education, experience and related interests.

In 50 words or less in one paragraph, please tell us what your company does. \*

**If you have a co-presenter, please fill out this section.**

Please be sure the listed co-presenter knows you are submitting their name, company and e-mail address; as he/she will be informed of the submission status.

Is your co-presenter aware and in agreement that you are submitting their name on this proposal submission?

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Co-Presenter First Name

Co-Presenter Last Name

Co-Presenter Company

Co-Presenter Job Title

Co-Presenter Primary E-Mail Address

Co-Presenter Biography (strict 100 word maximum in one paragraph please)

A brief biography, in the third person, about your qualifications, education, experience and related interests.

**If you are proposing a panel discussion, please fill out this section.**

Are each of your panelists aware and in agreement that you are submitting their name(s) on this proposal submission?

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Moderator (if known): Name, Company, E-Mail Address

Panelist A: Name, Company, E-Mail Address

Panelist B: Name, Company, E-Mail Address

Panelist C: Name, Company, E-Mail Address

**Thank you for your submission.**

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